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Cookie Policy for J & E Computer Ltd T/A Brighthouse Computer Centre

Last updated: 20/10/2025

1. What Are Cookies?

Cookies are small text files placed on your device when you visit our website. They help us provide a better user experience, remember your preferences, and analyse how our site is used.

2. Types of Cookies We Use

- **Strictly Necessary Cookies:**
These are essential for the operation of our website (e.g., security, session management, shopping cart).
- **Performance/Analytics Cookies:**
These help us understand how visitors use our website, so we can improve it. For example, we use [Google Analytics/Microsoft Clarity] to collect anonymous usage data.
- **Functionality Cookies:**
These remember your preferences (such as language or region) and enhance your experience.
- **Targeting/Advertising Cookies:**
We may use these to deliver relevant ads or track the effectiveness of our marketing campaigns.

3. Third-Party Cookies

Some cookies are set by third-party services we use, such as analytics providers or embedded content (e.g., YouTube, LinkedIn). These third parties may use cookies to collect information about your online activities.

4. How to Manage Cookies

You can control and manage cookies in your browser settings. You can also use our cookie consent tool to accept or reject non-essential cookies. Please note that disabling certain cookies may affect website functionality.

- For more information on managing cookies, visit <https://www.aboutcookies.org/> or <https://ico.org.uk/for-the-public/online/cookies/>.

5. Changes to This Policy

We may update this Cookie Policy from time to time. Please review this page regularly for updates.

6. Contact Us



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If you have any questions about our use of cookies, please contact us at enquiries@bh-cc.co.uk.